



about us

know research was founded by Stuart Green in January 2012 with the aim of making great research accessible to all organisations.

Our first couple of years have been amazing and we have enjoyed working with leading brands in the FMCG, education and charity sectors. We're also proud to have been named one of the Best New Agencies at the MRS Awards 2013.

Whatever your project, we'll work with you to develop a solution that will meet your needs.

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what we know

We have vast experience across all qual and quant methodologies, adding our own expertise in interpretation and communication of findings.

We also love a challenge which means we're always thinking of new and different ways to meet our customers' objectives

We conduct online surveys, phone research, in-store interviewing, focus groups, depth interviews, customer immersion sessions, expert mystery shopping, idea generation and more.

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100% Satisfaction

Every client who has completed our post-project satisfaction survey said that they would be willing to recommend know research to a colleague.

"One of the benefits of working with know research is the staff, who bring a wealth of experience to bear." Insight Manager, Food & Drink Sector

"I have a strong sense that it is more than a job - their passion for their work is clear. I know that my research projects are in safe hands with know research." Marketing Manager, FMCG Sector



Discuss your next project with us...

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MRS Evidence Matters™

MRS Awards 2013
Finalist
Best New Agency